

Press Release

**Mermet, The 2018–2021 collection focused on performance**

The quality of Mermet's hi-tech and intelligent fabrics is recognised worldwide, which is regularly confirmed by inclusion in the most prestigious of projects.

Active in the solar protection market for nearly 70 years, the success of the French manufacturer can be explained by its unique expertise based on the utilisation of glass fibre, its approach of permanent innovation and its in-depth understanding of market requirements.

In 2018 Mermet will be participating in numerous trade fairs, including R+T (27 February to 3 March) where the company will be launching its new collection showcasing performance and large widths.

Thermal comfort, visual comfort, integration into facades, contemporary colours... today's solar protection must meet a multitude of criteria.

**Enhanced presentation of the range**

The 2018-2021 collection consolidates Mermet's positioning in large widths of up to 320 cm, ideal for equipping ever wider bay windows.

The range now includes 730 product combinations (a 10% increase over previous years), a development requiring harmonisation of the range to enhance accessibility.

Accordingly, the collection is still broken down into 4 product lines:

- **Internal Screen:**
  - Screen Vision: 12 colours available in 4 openness factors, SV 1%, 3%, 5% and 10%, and in 3 widths (200, 250 and 320 cm).
  - Screen Design: the M-Screen range has been remodelled with more "fashionable" colours; its 3 openness factors (8501, 8503 and 8505) are available in 3 widths (200, 250 and 320 cm) and 22 colours.
  - Screen Thermic: 3 openness factors (S2 1%, 3% and 5%) are available in 2 widths (250 and 320 cm) and 7 colours.
- **External Screen:** following the success of the first RAL colours launched in 2015, the Satiné 5500 range is being expanded with 2 new RAL colours (7016 Anthracite Grey and 9005 Jet Black) and is now available in 52 colours: 44 are offered in 4 widths 200, 250, 285 and 320 cm; and 8 in the 285 cm width.
- **Blackout 100%:** all the fabrics are being retained including the Karellis 11301 with identical colours on both sides, launched in July last year. 100% blackout, elegant, decorative and with an immaculate finish, it continues to stand out thanks to its large width (300 cm), fineness, lightness and thermal comfort in both summer and winter alike.
- **Acoustics:** the whole range has been retained.

**New features**

- **New colours**

This year's focus is on more natural colours to meet architects' demands, introducing options such as White Charcoal and Apricot Grey to the M-Screen range...

- **New fabric for both external and internal applications: Satiné 5501**

From the Satiné 5500 family, this dense fabric with enhanced thermal and optical performance:

- Filters 98% of light rays (VT = 2%);
  - Reflects 98% of solar energy in external applications (gtot: 0.02 / glazing g = 0.32 and U = 1.1).
- More closed, the Satiné 5501 is characterised by its thinness (0.55 mm) and lightness (450 gr/m<sup>2</sup>). It will be available in 6 colours and a 320 cm width.

- **New sales aids:**

More functional, the aids are broken down into:

- **Brochures:** the addition of a transparency card enables you to visualise the transparency qualities of different fabrics and to compare multiple openness factors. Simplified classification of thermal and optical values, the addition of new pictograms and the positioning of each product line within the full collection of Mermet solutions complete the presentation.
- A landscape format box for quicker product identification.

Specifiers require assistance to ensure that both they and customers are able to make the right choices.

This focus on service translates into simplification of both the range and the sales aids. This approach also means that in 2018 Mermet will be revealing its major launches sequentially, all of which will highlight the unique know-how of the company.