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PRESS RELEASE

## Performance is at the heart of the Mermet collection 2015–2018

A major ecological and economic issue for the construction sector\*, energy performance is currently focused on three main areas: thermal renovation, construction of passive buildings and positive energy buildings.

In all three cases it is a lengthy and costly process to implement, whereas energy-saving solar protection products can be deployed now.

These are the facts behind the decision of Mermet, **the** French manufacturer in the solar protection market for over 60 years, to refocus on its historic core business. During the 2015 R + T trade fair it will therefore be exhibiting a collection with unrivalled levels of performance, including fabrics that reflect up to 90% of the solar energy and which optimise the intake of natural light by allowing up to 42% of light rays to pass through.

### Performance at the heart of customer expectations

Since the previous R+T, the market has continued its quest for functionality:

- The constant search for higher performance is accelerating and technical fabrics take precedence over decorative fabrics;
- Optical performance is as important as thermal performance in the selection process. Greater attention is therefore being paid to glare control, to the intake of natural light in order to minimise the use of artificial lighting, to night-time privacy and to the quality of exterior vision;
- Having experienced a plethora of quality and performance labels, the market is calling out for simplification.

A general trend that can only benefit Mermet: beyond the new fields being opened up to solar protection, it is its wide selection of fabrics, insulation, glare control, and thermal protection that once again enable it to stand out from the crowd.

### Mermet, a culture of excellence

Today, the company benefits from a structure which enables it to further develop its quality policy:

- Consolidation and modernisation at its site in Isère, France, of all of the manufacturing processes for its PVC-coated glass fibre fabrics, the Sunscreen® range;
- Partnership with the market leaders in the glass fibre weaving and finishing sectors in order to offer its customers the most complete product range, while retaining full control over design.

Mermet currently positions itself as an expert in the manufacture of technical transparent, metallic and block-out fabrics for interior and exterior applications, and over the past 18 months has been implementing an intensive innovation programme:

- Launch in March 2014 of the Screen Nature Ultimetal fabric, a world's-first patented product revolutionising the solar protection market;
- Launch in January 2014 of large width sizes of up to 320cm;
- Launch in the summer of 2013 of the Satiné 5500 Low E which acts as window insulation improving the energy performance of interior blinds.

By working with the best architects, the company today enjoys a worldwide reputation.

Mermet will be presenting the key elements of its 2015–2018 collection at Stand 1F41, Hall 1 during the R+T trade fair between 24 and 28 February 2015 in Stuttgart.

\* *In Europe, the construction sector:*

- *has an insatiable appetite for primary energy accounting for 40% of total energy consumption, ahead of transportation (30%) and manufacturing (30%);*
- *is responsible for over 40% of total CO2 emissions.*

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